



CALENDAR OF EVENTS

December

Elect 2006-07 club officers

January

Report election of 2006-07 pres and secy

2 Rose Parade-look for RI float

21 Midyear Checkup at Slidell, LA

March

Presidents-Elect Training Seminar

PROGRAM IDEAS

Contact Milton Wheeler at alum-rela@wmcarey.edu to schedule Jason Meaux, Ambassadorial Scholar, as a program speaker.

Trained psychologist to discuss stages of emotions to expect in Katrina recovery, warning signs and treatment.

Reminders for District Club Achievement Award

- ▶ Host GSE Team from France-contact Bobby McDaniel to sign up as host
- ▶ Create and/or update club website
- ▶ Have a club member summarize *The Rotarian*
- ▶ Conduct at least 2 new member orientations in 2005-06
- ▶ Review District Newsletter with club or distribute copies to club members
- ▶ Celebrate club anniversary
- ▶ Submit dates of three club projects to Editor of *The District Dispatch*

See PETS materials or contact DG Neil at neil@alfordlegal.com for a more comprehensive list of award criteria. **Criteria for District Assembly changed to require attendance by only one club member.**

Reminders for RI Presidential Citation Award

- ▶ Ensure that every club member is invited to actively participate in club activities this year, whether it be serving on a project committee or taking responsibility for some aspect of club service.
- ▶ Ask each club member to share info on RI and on the club's activities with their places of business and/or their professional associations.
- ▶ Join together with another local organization to conduct a joint project in which club members contribute to planning and hands-on effort.

Complete list of criteria of the RI Presidential Citation was reproduced in the September edition of *The District Dispatch* and is also available on the RI website.

ROTARY MINUTE

The 4 Way Test

One of the most widely printed and quoted statements of business ethics in the world is the Rotary 4-Way Test. Rotarian Herbert J. Taylor created it in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways.

Reminder: presenting 12 Rotary minutes to your club is one of the optional requirements for the District Club Achievement Award.