

TLC for TRF and All Aboard the S.S. Member Ship
Two combo Foundation and Membership Seminars this month. Pg 3

Weather
Sunny Forecast for
Foundation
and
Membership
Seminars



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The District Dispatch

District 6840

August 2005

Service Above Self

Spending Your Chips

Many years ago, when I thought I actually knew something, I was sitting at a Roulette table with a stack of chips perched in front of me. Having developed a magnificent "system," I was about to become a very rich man. Sitting beside me was a woman with about the same size pile of chips placed on the table in front of her.

The croupier spun the wheel and my journey towards untold riches began. For a short time

But then I remembered that Roulette had been invented by an imprisoned Monk in the middle ages in an attempt to keep from going crazy in his cell.



my system worked, well, sort of, and then it began to crumble before my eyes. I recall being astonished because I believed in my system – it was a sure thing. But then I remembered that Roulette had been invented by an imprisoned Monk in the middle ages in an attempt to keep from going crazy in his cell. For a brief moment my mind

suggested to me that I was the crazy one sitting here with a rapidly dwindling pile of chips.

And then I noticed the woman next to me. Her pile was still the same size as when we started. On the next spin, I watched her bet. She placed one chip on numbers 1-12, a second chip on 13-24, and a third on 25-36. In other words she covered all the numbers on the table except for zero. She bet three chips and she won three chips. Every time. Unless the zero appeared, an unusual occurrence, she couldn't lose.

(cont pg 2)

Calendar of Events

August-Membership & Extension Month
 3 HOC meeting, at WYES TV, 5:30 pm
 6 Fndatn & Mem Seminar-Slidell
 15 Deadline to submit DGDesignee app
 17 RSVP for Seminars
 27 Fndatn & Mem Seminar-Hattiesburg
 1-31 DG Visits

September-New Generations Month
 7 HOC meeting, at WYES TV, 5:30 pm
 1-30 DG Visits

October-Vocational Service Month
 5 HOC meeting, WYES TV, 5:30pm
 tba GSE Team Leader Interviews
 tba GSE Team Membr Interviews
 1-10 DG Visits

November-The Rotary Foundation Month
 Week of 11/5 is Interact Week
 2 HOC meeting, at WYES TV, 5:30 pm

December-Family Month
 Elect 06-07 Officers & Directors
 7 HOC meeting, WYES TV, 5:30 pm

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The croupier tried to explain to her that it was impossible for her to win anything if she continued to bet in this way. Looking a little embarrassed she smiled at me and said, "I just like to play."

I continued to play out my system until I was down to one chip. Saving face, I got up and left the table. My female neighbor continued to play, betting three and winning three. Her pile of chips never shrunk.

What make-up hardly know. Unfortunately brought this story to mind was a recent remark a visitor made to me at the meeting. "I like this club," he said, "you can slip in and slip out and they you're here. It's a piece of cake." A visitor myself, I had to admit he was right. Naturally, that hardly is the point of Rotary - to "slip in and slip out."

It's about "spending your chips." And I'm not just talking about money, I'm talking about energy, your output, your involvement. There is no way that a Rotarian should expect his or her pile of chips to just remain the same size when we participate. If no one told you this when you joined, now you know. So members pull up your stool, plop down your self and let the wheel spin. *The only "sure thing" in Rotary is that there is something special for you to do.* And call me if you need to borrow some chips, I know this woman...
Lamont Satterly, District 7430 Newsletter, December 2002



Upcoming DG Visits

*** Remember that no other speaker should be scheduled on the date of the DG visit and your club business should be limited to afford the DG ample time to present his 20 minute program.

August

1	Westwego	11	Wiggins
2	Slidell Northshore	15	Gulfport OG
2	Picayune	16	Biloxi
3	Hammond	17	St. Charles Par
4	Metairie Sunrise	18	Kentwood
4	Metairie	23	LaPlace
8	NO Int'l Airport	24	Greene County
9	Westbank	25	Moss Point
10	Longbeach	25	Gautier
10	Pascagoula	30	Pass Christian
		31	Bay St. Louis

2005-06 District Goals

1. Maintain District Website with current info
2. Develop & implement *district* projects to further RI goals on water, literacy, health and hunger
3. Participate in a project to honor Veterans
4. 100% of clubs participate in RYLA or present a RYLA program
5. Meet with other service organizations concerning joint projects
6. 10% more members donate to The Rotary Foundation
7. Enroll at least one new Major Donor to TRF
8. Employment of a part-time general Secretary

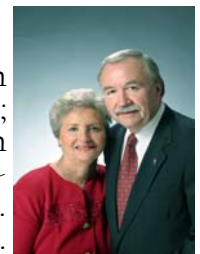
2005-06 RI GOALS

1. Literacy and Education
2. Water Management, Health and Hunger
3. Public Image Resource Group
4. Expand Role of Women in Rotary
5. Rotary Youth Exchange Program
6. Net one new member per club

Message from the District Governor

CANDO Attitude

Supporting The Rotary Foundation is more than just donating money; it's a collective effort that can change the world. The Rotary Foundation represents a can do attitude. We CAN eradicate polio worldwide. We CAN provide clean water to millions thereby eliminating disease. We CAN educate millions and banish poverty. Join the "can do" effort by attending a Rotary Foundation seminar on August 6 in Slidell or August 27 in Hattiesburg.



All Aboard the S.S. Member Ship

It takes many parts working together to keep a ship afloat. Likewise, membership growth requires a cohesive simultaneous focus on recruitment, retention and Rotary education. Join us on August 6 in Slidell or August 27 in Hattiesburg for "hands on deck" methods to develop your membership crew and grow your club membership.

Membership Bones

Over the next three months I will be visiting every club in our District and looked forward to meeting every Rotarian. I'll be bringing RI Pres. Stenhammer's message of Continuity and Cooperation, improvement in Membership and Public Image, expansion of the role of women in Rotary and focus on literacy, water and Youth Exchange. And, I hope to peak your interest with my thoughts on "Membership Bones".

Neil



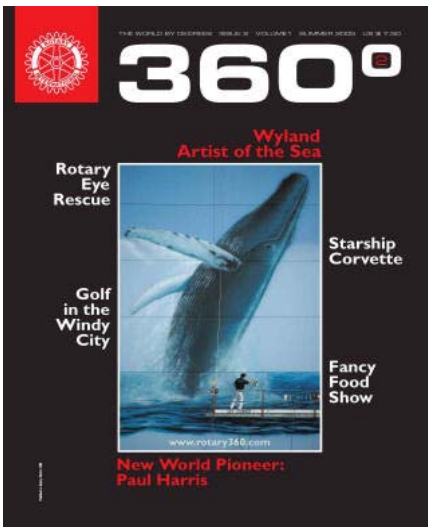
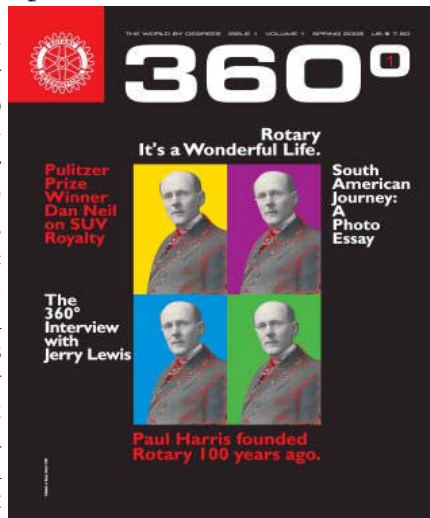
SERVICE Above Self

MEMBERSHIP WORD SEARCH PUZZLE

T	M	M	R	O	T	A	R	Y	B	A	S	I	C	S
N	H	L	V	W	O	C	E	C	E	T	J	N	L	Z
D	N	E	W	Q	T	I	E	I	N	R	R	O	U	V
U	T	V	R	I	L	R	T	H	E	O	Y	I	B	K
P	O	T	V	O	G	N	O	P	F	K	Z	T	B	L
A	R	E	M	F	T	Y	G	A	I	T	V	A	R	E
C	S	A	I	T	H	A	N	R	T	Z	D	C	O	B
K	F	K	E	T	Z	I	R	G	S	T	A	U	C	H
E	N	R	F	B	D	H	C	I	Z	J	N	D	H	U
T	R	T	E	E	H	S	T	C	A	F	T	E	U	Y
O	Q	G	O	U	D	U	E	E	W	N	O	C	R	W
B	N	O	I	T	A	C	U	D	E	J	H	W	E	J
Q	C	I	E	F	F	E	C	T	I	V	E	E	L	N
S	E	E	V	I	S	N	E	H	E	R	P	M	O	C
T	H	I	S	I	S	R	O	T	A	R	Y	B	W	B

Creating a Prospective Member Packet

An essential part of successfully recruiting members is informing them of Rotary **BENEFITS** and the responsibilities of club membership. Providing a **COMPREHENSIVE** Rotary information **PACKET** to prospective members is an **EFFECTIVE** way to accomplish this. Early **EDUCATION** is a great way to get prospective members excited about joining your club, and several RI publications can help. Include the latest issue of **THE ROTARIAN** in your packet to illustrate the many humanitarian projects being carried out by Rotary clubs around the world. Two other must have Rotary publications are **THIS IS ROTARY** (10 for \$4) and **ROTARY BASICS** (50 cents each). *This is Rotary* provides a brief overview of Rotary, while *Rotary Basics* outlines Rotary's history, principles and programs. A Rotary District in California has published a new quarterly Rotary magazine named **Rotary 360°**. It is a professionally produced magazine that includes articles on Rotary as well as general interest



articles. Visit www.rotary360.com for subscription information. To help prospective members understand your club, develop a **CLUB BROCHURE** or **FACT SHEET** that details information about your club's history, service projects, speakers, youth programs, social events, attendance requirements and membership costs. Your prospective member packet should also explain the benefits of being a Rotary club member. Visit www.rotary.org/Downloads/Membership/Why Join Your Local Rotary Club? to download a list of these benefits. *The Membership Minute*, Vol. 1, Ed. 1.

DISTRICT NEWS

Foundation and Membership Seminars

Date Aug 6, 8:30am-11:30am

Place Aldersgate Church, Slidell, LA

RSVP drgueyjr@bellsouth.net by 7/27 or

Date August 27, 8:30am-11:30am

Place Southern Oaks, Hattiesburg, MS

RSVP drgueyjr@bellsouth.net by 8/17

Attendance at one seminar is required for the District Club Achievement Award. For clubs with 30 or more members: attendance by (1) Club President, Club Foundation Chairman and Club Membership Chairman or (2) three club members is required. For clubs with less than 30 members: attendance by two club members is required.

Wanted: District 6840 Executive Secretary. Part-time position. Contact DG Neil Alford at neil@alfordlegal.com for copy of job description and hourly pay.

PRESIDENTS' CORNER

See District News above for info on upcoming Seminars and the DG visit schedule on page 2.

President's Checklist

- ◆ Launch membership campaign
- ◆ Remit RI dues & semiannual report
- ◆ Remit District dues
- ◆ Club assembly on 2005-06 goals
- ◆ RSVP for seminars
- ◆ Prepare for District Governor visit
- ◆ Send monthly report to Dist Secy, Gill Miller, at norler@bellsouth.net
- ◆ Send info on club activities &/or copy of Club newsletter to District Newsletter editor: Lydia J. Alford, 542 Old Spanish Trail, Slidell, LA 70458 or lydia@alfordlegal.com
- ◆ Monitor requirements for RI and District Awards
- ◆ Plan youth activities in celebration of "New Generations" next month
- ◆ Encourage members to submit application for Group Study Exchange Team Leader for exchange with Dist 7410 in France in April-May 2006 (must be a Rotarian)
- ◆ Encourage members to nominate GSE Team members (25-40 yrs old; non-Rotarians)

May 11-13, 2006

Gulfport Grand Oasis

Sponsorship Opportunities

DISTRICT CONFERENCE

Registration Brochure

\$200



- 1000 copies distributed
- Brochure will also be published on District Website for downloading
- Prominent placement of sponsor logo in brochure
- Deadline: December 31, 2005

Conference Program

\$100



- 400 copies distributed
- Prominent placement of sponsor logo in program
- Sponsor Representative to introduce one plenary session speaker
- Sponsor name highlighted in Conference Program by sponsored Plenary Session
- Deadline: April 1, 2006

Registration Brochure and Conference Program Sponsors will be recognized in:



- June 2006 District Newsletter-distributed to 375 Rotarians by mail and email
- Signage at Conference
- District 6840 Conference Website

Session Sponsors

\$50



- Recognition during sponsored Plenary Session
- Sponsor Representative to introduce one plenary session speaker
- Sponsor name highlighted in Conference Program by sponsored Plenary Session
- Limited to eight sponsors
- Deadline: April 1, 2006

Registration Area

\$200 Food Fest Sponsor

\$250



Exclusive Signage at Registration Area
Deadline: April 15, 2006

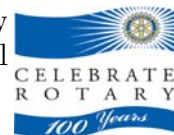
Exclusive signage at entrance and bandstand
Food Fest attended by more than 500
Deadline: April 15, 2006

Contact Lydia at lydia@alfordlegal.com for more information and to commit to a sponsorship.

PLEASE NOTE THE DATES FOR CONFERENCE HAVE CHANGED TO MAY 11-13, 2006.

CLUB NEWS

District 6840 Centennial Project shines under global spotlight. Kudos to the Rotary Club of Slidell Northshore—its Russian Rotary Exchange was one of only five Centennial Projects featured in the July edition of *The Rotarian*. Check it out on page 54.



Motorcycle Run, Carnival Rides, Popular Bands, Food, Drinks and Crafts, oh my!



The Alligator Festival sponsored by the Rotary Club of St. Charles Parish will be held on Sept. 22-25 in Luling, LA at the Westbank Bridge Park. The Festival will feature entertainment, rides, games, food and drinks. It will be fun for the whole family. There will also be a cheerleading competition and a motorcycle Poker Run.

Please announce these events at your upcoming club meetings.

Submit your club news to Lydia J. Alford at lydia@alfordlegal.com by the 10th of each month. Submittal of club news is one of the criteria for the District Club Achievement Award.

<i>Program Ideas</i>	<i>2007 RI Convention In New Orleans</i>	<i>Donations to The Rotary Foundation</i>
<p>Club assembly. Start the Rotary year with a discussion and report of your club goals for 2005-06. This is one of the criteria for the District Club Achievement Award.</p>	<p>Wanted: Volunteers during the convention. Contact Bobby McDaniel at governor@telepak.net.</p>	<p>Wanted: \$100 Every Rotarian, Every Year</p>
<p>Hurricane Preparedness. Gov't officials; Weather Station personnel. There are new contraflow rules that effect those traveling in Louisiana and Mississippi.</p>	<p>Wanted: Clubs to sponsor social events for Conventioneers. Contact New Orleans club at 504.525.6944.</p>	<p>Wanted: \$100 to purchase</p> <ul style="list-style-type: none"> • Textbooks for one elementary school in Zambia • A hearing aid for a child in Pakistan • Deworming tablets for 112 children in the Philippines • Cataract operations for three blind individuals in India • 230 blankets for elderly in winter months in Korea
<p>Last chance before school starts. RYLA was held in June. Invite the students your club sponsored to report on their experience. Your club members will be impressed by the energy and appreciation of the youth. This is one of the criteria for District Club Achievement Award.</p>	<p>Contact PDG Subhash Kulkarni at Rotarianone@aol.com for information on the 2007 Convention.</p>	<p>Wanted: \$500 to purchase</p> <ul style="list-style-type: none"> • Safety equipment for a boat providing public health services to isolated villages in Peru • Prosthetic limbs to 12 disabled people in Thailand/Cambodia • Five small sewing businesses to give poor mothers in Mexico a better ability to lead self-sufficient lives • Two scholarships for needy hearing impaired children to attend the Institute of Deaf Children in Cartagena
<p>August is Membership Month. Have a program launching your club membership campaign.</p>	<p>Wanted: Clubs to participate in the Food Fest on Saturday, June 23. Contact Stu Guey at drgueyjr@bellsouth.net.</p>	<p>““Help make life better for someone, somehow, someplace, now. Today, get on Life’s Tollway-\$.30 per day for someone you will never see or meet but will wake up tomorrow feeling better because you support The Rotary Foundation.” Rotary materials</p>
<p>University Teacher Grants Contact Greg Lier at greglier@rathborne.com to schedule a recipient of a University Teacher Grant as speaker for a club meeting.</p>	<p style="text-align: center;">Project Ideas</p>	
<p>RI has many prepared presentations on RI history, The Foundation, membership and other topics. See rotary.org for copies to download.</p>	<p>Dictionary Project. For materials and prices, see dictionaryproject.com.</p>	
<p>Reminder: Reporting interesting club speakers, club projects and club news to District Newsletter editor is a criteria for the District Club Achievement Award. Send to lydia@alfordlegal.com.</p>	<p>Swingset for handicap children. Contact Jack Rowley at jackrowley@bellsouth.net for copies of plans.</p>	
	<p>Don’t reinvent the wheel. Consult the District Resource Guide for new project ideas covering all four avenues of service. Contact Lydia at lydia@alfordlegal.com for a copy.</p>	

Last chance to take advantage of these affordable advertising opportunities in *The District Dispatch*. Contact Lydia at lydia@alfordlegal.com for more details.

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Membership Attendance Report

Club	July 1, 2004	June 2005	Change	% Attendance
Algiers	18	12	-6	50
Amite	27	29	+2	77
Bay St. Louis	68	69	+1	76
Belle Chasse	21	20	-1	60
Biloxi	73	73	0	71
Bogalusa	33	29	-4	69
Carrollton	38	35	-3	57
Columbia	72	67	-5	60
Covington	39	40	+1	44
East N.O.	20	17	-3	50
Edgewater	79	70	-9	67
Edgewater Sunrisers	18	17	-1	84
Franklinton	24	21	-3	59
Gautier	50	52	+2	71
Greene County	32	32	0	61
Gulfport	186	180	-6	57
Gulfpt-Orange Grove	50	40	-10	83
Hammond	50	50	0	60
Harahan	20	14	-6	60
Hattiesburg	112	117	+9	65
Hattiesburg Sunrise	36	36	0	72
Kenner	25	24	-1	52
Kentwood	28	22	-6	91
LaPlace	53	47	-6	71
Long Beach	20	14	-6	67
Lucedale	46	46	0	64

Club	July 1, 2004	June 2005	Change	% Attendance
McComb	86	87	+1	79
Metairie	84	73	-11	61
Metairie Sunrise	20	nr	nr	nr
Moss Point	28	27	-1	59
New Orleans	206	196	-10	49
N.O. Int'l Airport	26	24	-2	83
Northlake/Mandeville	73	72	-1	72
Ocean Springs	80	80	0	61
Pascagoula	88	88	0	42
Pass Christian	25	22	-3	69
Petal	50	56	+6	58
Picayune	30	30	0	43
Plaquemines Parish So.	26	29	+3	75
Ponchatoula	45	47	+2	67
Poplarville	40	40	0	51
Richton	26	26	0	66
St. Bernard	28	24	-4	76
St. Charles Parish	56	60	+4	74
Slidell	59	63	+4	60
Slidell Northshore	59	59	0	77
Stennis Space Center	23	26	+3	74
Summit	17	16	-1	69
Tylertown	27	30	+3	69
Westbank/Gretna	89	86	-3	73
Westwego	30	30	0	38
Wiggins	36	37	+1	67
Total				

Does your club show a "No Report" (NR)? Please make sure your monthly attendance report is submitted to Gill Miller, District Secy, at norler@bellsouth.net no later than the 5th of the month. Thanks.

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DG Neil Alford
 Rotary District 6840
 542 Old Spanish Trail
 Slidell, LA 70458